



LevinsonBlock LLC

Marketing Communications for Non Profits



What
makes us
different?



We're non profit specialists.

We specialize in strategic marketing communication for nonprofits. For over 20 years, LevinsonBlock has helped organizations in this unique business segment communicate powerfully and achieve their desired results. We pride ourselves on our ability to ramp-up fast, grasp our clients' needs and objectives, and deliver graphic solutions that exceed their expectations.

What we do:

Branding

- Strategic analysis
- Brand identity and implementation
- Naming

Marketing support

- Brochures
- Collateral
- Event promotion
- Development

Institutional growth

- Annual reports
- Communications
- Consulting

Internet

- Websites
- Database applications

Sales Materials

- Campaign creation & implementation
- Direct mail
- Print advertising
- Media planning

We're easy to work with.

Over 80% of our clients choose to work with us repeatedly, as well as recommend us to other nonprofits seeking to strengthen their image or bottom line. Many of our clients have been with us for years. You'll always enjoy one-on-one, personal attention from senior-level professionals with more than 20 years in the business.

"The brand identity program you created for The Brooklyn Chamber of Commerce is not only a professional, cohesive identity program — each and every one of the logos is also remarkably successful in communicating the special energy and personality of our organization and city." — Kenneth Adams, President, Brooklyn Chamber of Commerce

We're the right size for your needs.

LevinsonBlock is a consultancy. We assemble teams of specialists to work on your project. Whether it's brand strategy, internet marketing, media planning, or annual reports, you are working with an agency that is the right size for your needs—and understands your budget.

"LevinsonBlock really listened. They took the time to understand the goals of the Alliance for Lupus Research and our annual report, and they nailed the concept, making it effective and memorable. Peter and his team were easy to work with, and they delivered an excellent report — on time and on budget."

—Andrea Dudley

**Manager, Media and Communications
Alliance for Lupus Research**

Selected clients:

Corporate

Community Capital Bank
(Commercial Bank)

ConsultEXP, Inc.
(Technology Consultants)

Fiscal Management Associates
(Accounting)

Forest Laboratories, Inc.
(Pharmaceuticals)

Innovative Training, Inc.
(Software Training)

James Fowler Physical Therapy,
P.C.

Knoll Pharmaceuticals, Inc.

Knowledge Based Silicon Corp.
(Computer Software)

KPMG Peat Marwick & Main
(Accounting)

MicroPage Inc. (Printer)

Joseph Stevens Co.
(Mutual Funds)

Novartis Inc. (Pharmaceuticals)

Outsource Laboratories, Inc.
(Computer Software)

Oxford Health Plans (HMO)

Paytrust.com
(Internet Company)

Platinum Technologies Inc.
(Computer Software)

Revelation Technologies Inc.
(Computer Software)

Schering-Plough Inc.
(Pharmaceuticals)

Stone Associates
(Public Relations)

LevinsonBlock LLC

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Member: Association of
Fundraising Professionals

Non Profit

Alliance for Lupus Research

Brooklyn Academy of Music

Brooklyn Chamber of
Commerce

Brooklyn Children's Museum

Brooklyn Economic
Development Corp

Brooklyn Hospital Center

Brooklyn Tech Foundation

Brooklyn Philharmonic
Orchestra

Brooklyn Youth Chorus
Academy

86 Street Business Improvement
District

Flatbush Development
Corporation

Fulton Mall Improvement
Association

HealthTalk Interactive Inc.

Hebrew Union College

ITAC Industrial Technology
Assistance Corp

Institute for Design and
Construction

Jamaica Center Business
Improvement District

Japan Center

The King's College

Lee College

MetroTech Business
Improvement District

Montague Street District
Management Association

New York Methodist Hospital

NYIRN New York Industrial
Retention Network

Opportunities for a Better
Tomorrow

Opportunity Growth Fund

Otis/Parsons Gallery

PIP Professional Intern Program

St. Francis College

Steinway Street Business
Improvement District

WineAmerica